



Where  
Imagination  
Meets  
Reality

[www.seedpencil.com](http://www.seedpencil.com) || [www.arteries.co.in](http://www.arteries.co.in)



Introducing,  
**Seed pencil & Seed paper**

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Did you ever wonder how many trees are cut down every year for **pencil and Paper** manufacturing?

Here are some facts;

400k trees are  
cut down every year.

One tree produces  
2500 pencils.

15-20 billion wooden pencils  
produced world wide.

1 Billion wooden pencils  
produced in India.

A person consumes  
8 trees worth of oxygen/year.

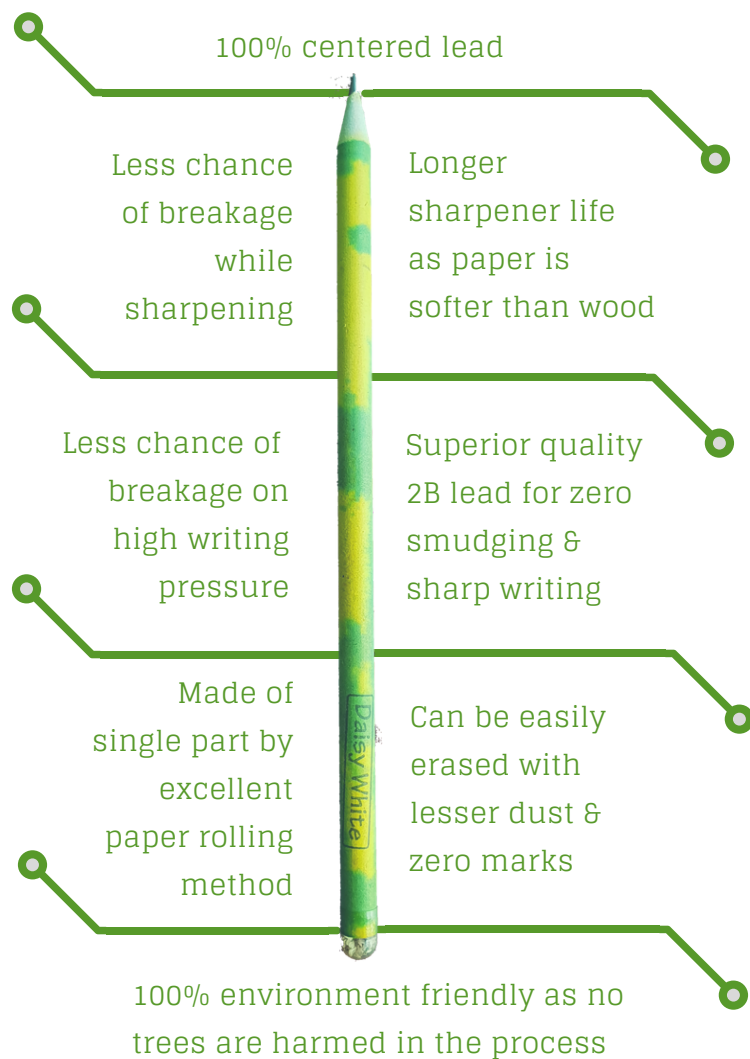
The loss of 400k trees deprives  
50k people of oxygen/year.



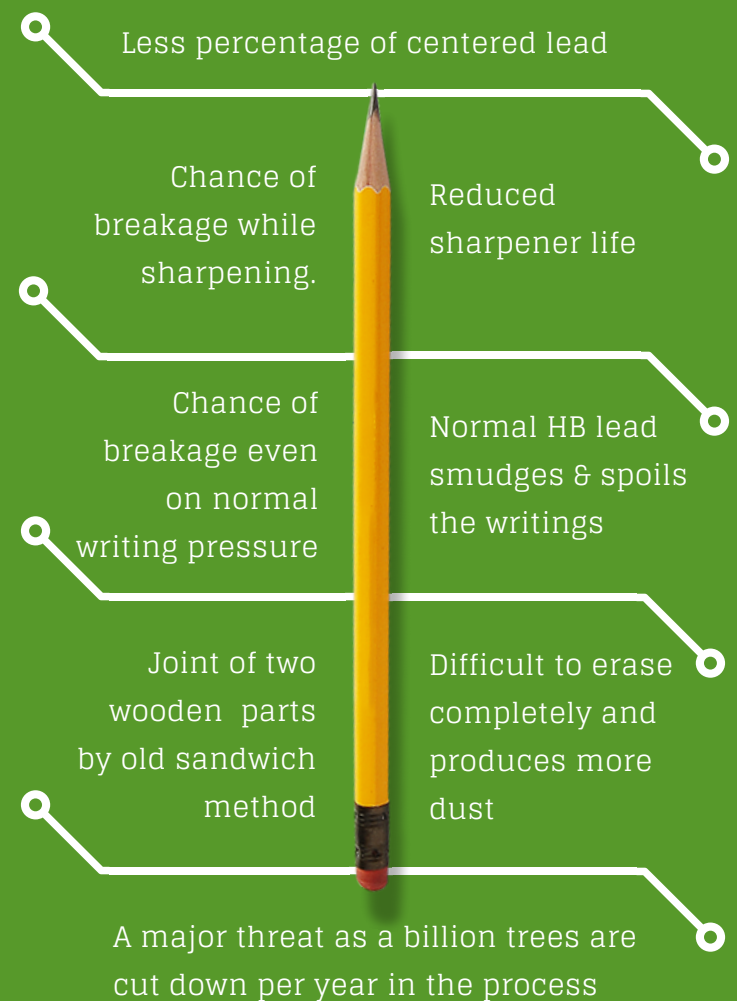


# Why Arteries Seed Pencils?

## SEED PENCIL



## NORMAL PENCIL





# How does it work?



A) Plant the pencil sideways in the soil up to the "Planting mark" as indicated.



B) Do not plant it straight.



C) Place the pot under sunlight & take care of it by watering regularly.



D) The capsule gets dissolved and begins to expose.



E) After 5-7 days, the seeds begin to germinate and form sprout.



F) After 10-12 days, the sprout grows into a plant.

NOTE: Use the pencil until it becomes short. Pencil should not be planted deep into the soil. The soil in the pot should be loosely filled.

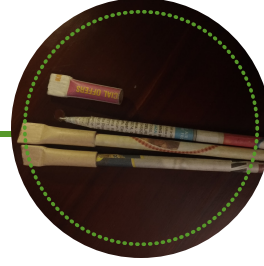
# Why this is unique?



Seed pencil



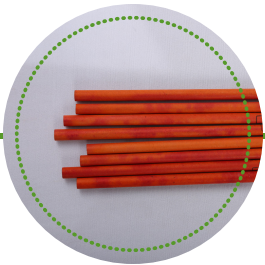
Paper pencil



Paper pen



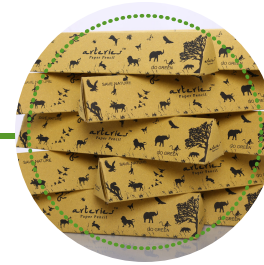
Seed pen



Paper  
crayons



Newspaper  
pencils



Customized  
pencils



Seed pencil  
with card

|| 100% eco friendly || Natural & Hand made || Grows into vegetables, herbs or flowers when planted || Available in over 30 seed variants || Made from recycled papyrus and one end with organic seeds in gelatinous capsule || Help students relish the yields of wisdom by aligning with social responsibility || Pencils are 2B, perfect option for writing, sketching and drawing || Can be used as normal pencil and sharpens smoothly ||

Note: All pencils are customizable with the company branding. {[www.seedpencil.com](http://www.seedpencil.com)}



Recycled Paper



Conserve Nature



Mitigate Global Warming



Eco-Friendly



Bio-Degradable

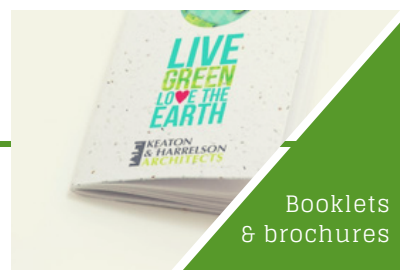


No Trees Harmed

# SeedPaper



Wedding cards



Booklets & brochures



Calendars



letter head & envelops



Gift cards



Flyers



Christmas cards



Boxes & wraps

## AVAILABLE SEEDS:

Soya, Palak, Methi, Onion, Basil, Chilly, Tomato, Amaranthus, Coreopsis, Stevia, Henna, Marigold.  
(Mixed seed combinations are available)



- Seed paper is made from surplus cotton & seed
- Eco friendly, biodegradable & zero wastage
- Gives life to something as lifeless as paper
- Planting is fun and educational too
- Seeds give the paper texture
- Great for promotions, weddings & more



# Plant Care Cards

- Indoor plant care card
- Tree Identification card
- Medicinal plant identification card
- Ornamental plant identification card
- Flowering plant identification card
- Creepers and Climbers identification card



All tips you need to grow beautiful, happy and healthy plants. Our cards provide the ultimate care and advice for your plants. Plant care cards are a boxed gift set containing plant identification packed full of advice and tips for botanical success. We've chosen the most popular plants and provided the essential information you need for choosing, planting and maintaining them.

# Kitchen Gardening



Cultivate vegetables and fruits in a small area to acquire fresh produce through kitchen gardening. This method controls pests and diseases. A kitchen garden is the garden you keep as close to your backdoor as possible where you grow all your vegetables, herbs and fruits that you will eat fresh all year. It encourages you to eat fresh home grown food all throughout the year.



## Indoor Gardening

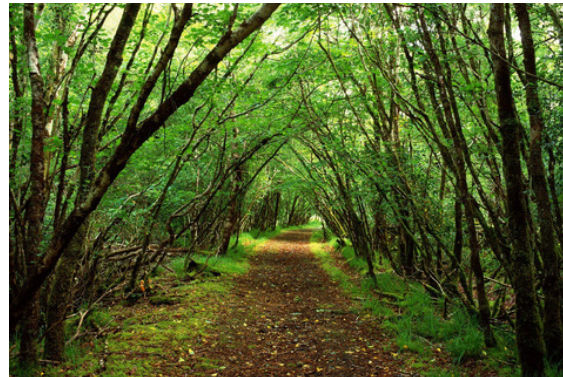


“

We have wide range of indoor plants, that can be grown indoors, such as residence, offices, restaurants, hotels, IT firms. These plants have the ability to enrich the indoor air with oxygen and reduces the VOCs, CO<sub>2</sub>, CO, Particulate matter etc.

”

## Miyawaki Forest Methodology



“

We do follow miyawaki method of afforestation / planting trees, which involves planting a number of different types of trees close together in a small pit. By closely planting many random trees close together in a small area enriches the green cover and reinforces the richness of the land. This will lead to co-existence of plants and as a matter of fact each plant draws from the other vital nutrients and they grow to become strong and healthy

”

## Vertical Gardening



“

Arteries vertical gardens are beautiful living works of art. Our systems are crafted with tremendous care and attention to meet the needs of an urban dweller. Our vertical walls transform any space, indoors and outdoors into a stunning showcase with lush green living work of art.

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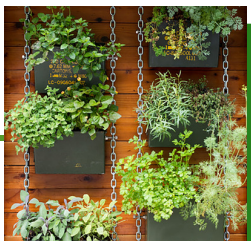


# Workshops

We offer workshops to the public on a wide range of garden topics. Our workshops teach to garden sustainably. We believe in hands-on education and design our workshops to be dynamic and educational. Our workshops will teach you to use less water, cultivate healthy soil, and create biodiversity in your backyard or community garden plot. Every workshop is appropriate for a beginning gardener unless otherwise noted, but even experienced gardeners will also leave with new knowledge and skills.



Indoor Gardening



Vertical Gardening



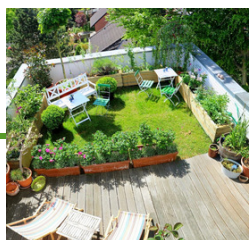
Kitchen Gardening



Medicinal Gardening



Organic Gardening



Roof Gardening



Terrariums



Bonsai Making



Composting Techniques

## Botanical Tours

We offer excursions focusing on botanical spots. The excursions feature the flora and unique ecology of the place. Depending on the month different plant species bloom, botanical tours allow you a taste of the very best nature has to offer, including our diverse flora and fauna and scenic landscapes.

