

oneparrotnetwork.com

Design. Develop. Deliver.





GROW
BLOG INFOGRAPHICS
BRAND COLOR
3D CORPORATE
SMM
MINIMAL VIDEO
DESIGN
GRAPHICS CREATIVE
ADVERTISEMENT ANIMATIONS
SEO IDENTITY TRAVEL
IT AWARENESS

Hey there,

We are One Parrot Network,
Delivering quality across all verticals.
We Disrupt the Ideas.
Expunge the Cliches.
Echo thinking.

Established as an innovation consulting firm based in Kochi, India. Our creative team crafts the ideas and strive to deliver maximum output with high quality designs, adverts and other marketing techniques both online and offline for the clients. At One Parrot, we follow a result-driven approach that is not just confined to marketing services but to a consulting level for the client.

Being a distributor of the premium seed pencils and seed papers from "Arteries" which they manufacture Pencil from recycled papers and inspiring billions of students to know more about plants and the importance of preserving it for the future. It encourages students to grow their own plants that grows in to a plant is a very unique and excellent concept, through which we can use the useless part of the pencil.

The products One Parrot are dealing with/services which we are providing shall be futuristic, plastic free and nature-environment friendly, this be the main motive of green business. We hope you appreciate our beneficial services done at your requirement, as much as we have enjoyed the process of delivering the ultimate output - Team One Parrot



Approach

One Parrot network with the association and resourced by leading IT-Production companies can handle projects of any size. Our approach in consulting consist of the collaboration of talented professionals in the field of marketing and technology. We focus on providing the best strategic marketing plan that is tailored independently to suit every client and an optimized and unique approach when it comes to enriching our clients with our diversified services.

We employ a strategic approach to our clients. We believe that every industry is different and has their own potential in the digital spectrum and it's imperative to understand this before implementing any strategy. Our marketing and technology experts follow a collaborative approach that ensures clients are always well aware of what's happening from time to time.

Design.



Designing a business strategy after conducting proper research & analysis of the industry, the market and the scope of products/services is the key factor for a successful campaign.

Develop.



Developing an effective course plan & structuring the activities aligning with the business strategy without compromising the quality, is vital for achieving the goals of campaign.

Deliver.



Happiness is delivering a successful campaign that ensures quality results and client satisfaction with value addition.



Services



Print Media & Public Relation
Digital Media Adverts

Branding, Designing & Printing

Web promotions

Web designing & Custom Mobile app development

Animated video explanatories

Hoardings & Public transport branding



Print Media & Public Relation

We provide all sorts of Newspaper and Magazine Advertisements across India and Middle East, from word classified ads or opportunity advertisements to branding promotions. We are proficient in providing all Public Relation solutions such as Press Meets, Business Meets, Releases, Launches etc.



Digital Media Adverts

We help you to obtain best options in Television Commercial time slots and Commercials or production as per requirement Pre-production, production and post-production works. Depending on the geographical needs of the client, we provide different channels (Satellite / Local) in and outside the country. We also provide radio spots in private FM Stations and in All India Radio.

Branding, Designing & Printing

Whether you are a startup or a MNC, we can cater to any of your design requirement. A trusted service provider assists businesses who require additional design resources. We do designs like graphic, web, print and packaging designs including illustrations, logos, 3D modelling, video editing, web design etc. Also provides marketing materials like Brochures, Booklets, Leaflets, Invitations, Calendars, display stands etc.



Animated Video Explanatories



Explainer videos should generally be 30-90 seconds in length, which translates into a written script of around 200 words or less in most cases. To get a good feel for crafting your own video, start by gathering some inspiration from brands doing it right. Experts in:

- IDEA
- SCRIPTING
- STORYBOARDS
- VOCALS
- ANIMATION

Custom Web Designing & Mobile App Development

Websites are the cornerstone of the information age. We design for four corners and ensure your website will look beautiful on any of today's internet connected devices. Also, Mobile Apps need to deliver an amazing user experience. The UI of your app extends your brand to create a full-fledged identity.



Web Promotions

With a specific target, to build a strong relation and brand image through the upcoming communication media- Social Networking Sites and other Popular websites, with attractive monthly or annually packages. Maximum target reach and assured value for money through various new generation activities like - Mobile Application Development (Android & iPhone), Website Designing, Web Portal Designing (E-Commerce) and Development, Email Marketing Campaign, Search Engine Optimization, Click Ads, Banner Ads, Google Ads Social Ads etc.



Hoardings & Public Transport Branding

It is one of the best communication channels that helps you to reach your customers, no matter in which strata of society your customer belongs to. It also helps to reach niche audience. A mobile bill board that offers wider coverage than any other media, captures attention and creates greater impact. Bus branding can be exclusively used for product launches due to its sheer penetration into areas where other Medias cannot reach. While riding the train, passengers would most likely pay attention to advertised messages and the number of impressions, as a result, is likely very high.



Being a distributor of the premium seed pencils and seed papers from Arteries based in Coimbatore which they manufacture Pencil from recycled papers and inspiring billions of students to know more about plants and the importance of preserving it for the future. It also encourages students to grow their own pencil that grows in to a plant is a very unique and excellent concept, through which we can use the useless part of the pencil. As we know that when pencil gets down to the point where there is only an inch of pencil is left, then it is almost useless. Plant that left pencil and water it for some time, you will able to see the sprout around after a week. This happens because the remaining part of the pencil contains a seed capsule which is water activated. Due to water, capsules gets dissolve and seed's start germinating. This Arteries Seed pencils are available in a pack of 10 with 10 different herbs seeds. hopefully we are coming up with more conservative, futuristic and nature friendly brands in future.



For the Mother earth
Green Business



Why We call the concept, Green Business?

Nature is one of the most important things in our lives. It is because of nature that we are able to exist. Nature is the environment surrounding us and it includes trees, plants, rivers and oceans. Nature not only helps us to survive but it also brings beauty to our surroundings. We can also utilize nature to make our lives easier. For example, we can use the sun to create solar energy and we can use coal to create fossil fuel.

Even though nature is important to us, people destroy it. People pollute water by releasing waste material into water bodies and by releasing toxic chemicals from factories into the atmosphere. As the world population increases, the usage of water also increases. We must protect the water resources for our future generations.

Destroying mountain land is also another way of destroying nature. This destroys not only the soil but trees too. Landslides are also caused by destroying mountains. Global warming is also caused by environmental pollution. In order to protect nature, we must reduce cutting down trees. If we cut a tree, we must plant a new one in its place. So my friends let's learn to love nature and protect it. Whatever the product we are dealing with/services we are providing shall be futuristic, plastic free and nature- environment friendly, this should be the main motive of green business as per the company policy from One Parrot Network. We intent to do;

- Reduce plastic usage
- Reduce paper waste
- Reduce water usage
- Set up recycling bins
- Eco travel policies
- Become resource efficient
- Donate to environmental causes
- Educational programs
- Promote environmental products
- Use environment-friendly products



**Save Nature.
Save Planet.**

Studio

Exploring the untouched



As we understand, the video visuals must go through one's subconscious mind to retain the effect of the potential of the concept, we do it in a unique way to achieve the ultimate viewers by making videos in different categories like entertainment, travel, health, beauty, wellness and other social segments. Visit & Subscribe our channels for more.

"It's incredible to see the creativity, beauty and hardships people capture when video making is opened up and shared with the world." -Jehane Noujaim



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N E T W O R K

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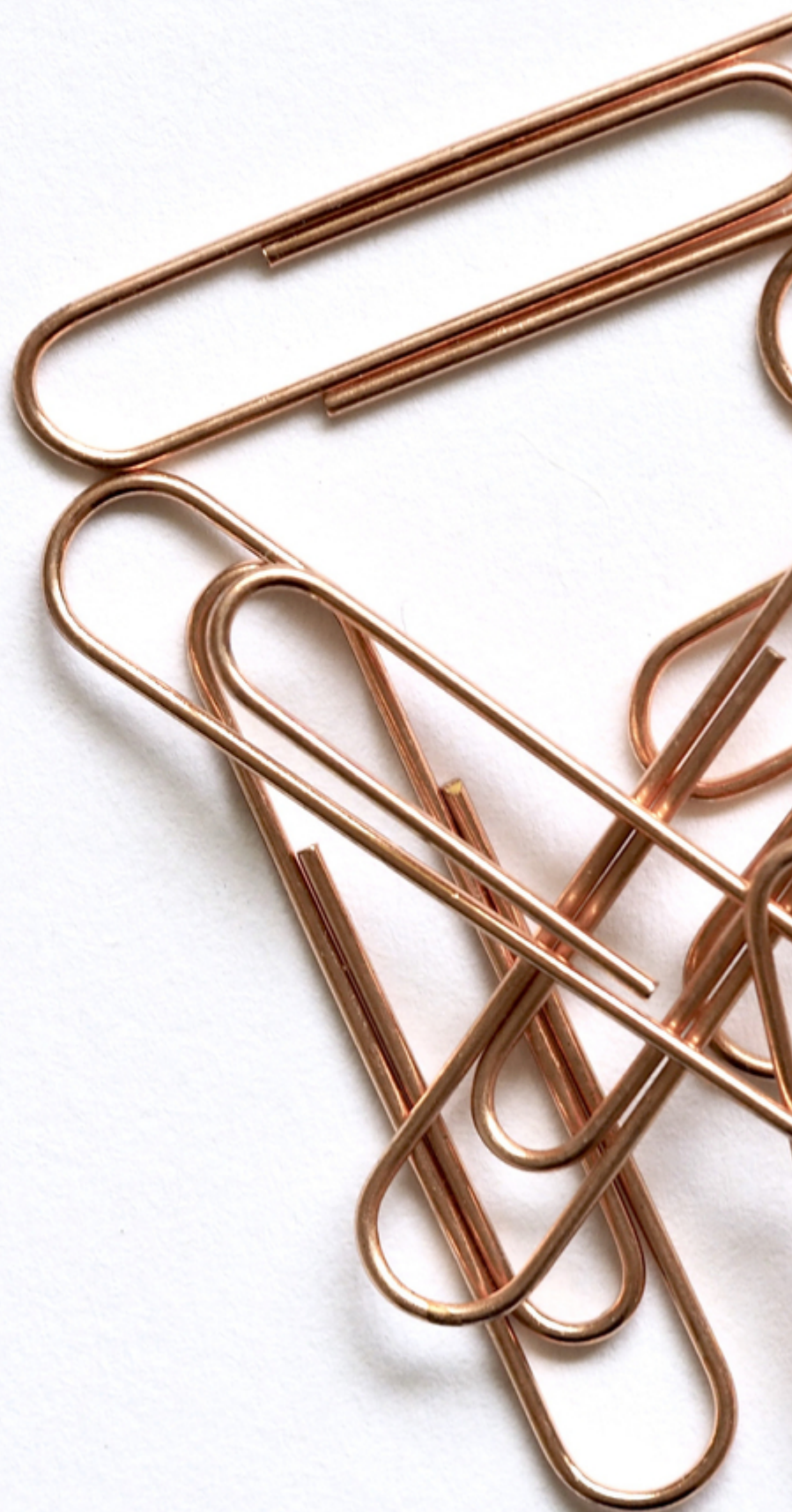
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IBTA,
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Dubai



Howin,
Banglore



Neoline,
Kochi



Unitelines,
Kochi



Atlanta,
Kochi,



Nahma,
Dubai



Canehome,
Kochi



Daycare
laparoscopic
centre, Kochi



Leafbox,
Banglore



Target,
Kochi



Sunvibes,
Thrissur

Clients & Testimonials



Dr. Manoj Ayyapath,
Gastroenterologist, DLC

I appreciate your observation level & careful researches resulting great ideas which is very much responsive and innovative. A very reliable team of responsive branding works including Explanatory videos and other Product Commercials. Great Success ahead.



Reeba Cheriyan,
Director, Nahma

I'm a super happy customer and satisfied in the excellent contribution delivered in my "NAHMA" organic beauty products. Branding and designs including logo, banners and brochures done by your team were quite impressive and responsive. Keep doing well and all the best.



Manaf,
CTO, IBTA

The explanatory video looks absolutely brilliant. thank you and the service & dedication to getting this done on a tight deadline has been impeccable. I will be recommending you!



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